

ESTHER YOUNG

GRAPHIC DESIGNER

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EXPERIENCE

DIVA STUDIOS

JR. EDITOR/DESIGNER | MAY 2015 - AUG 2015

I edited same day and next day wedding videos, which gained thousands of views. I was also responsible for backing up and sorting all footages to ensure that Diva's asset library was organized and up to date. My role also included designing opening sequences and Bluray/DVD covers.

EVENT DECOR ASSISTANT | MAY 2014 - AUG 2014

I was responsible for on-site setup and teardown of event decor rentals and equipment. I also worked collaboratively on event day with the Diva team to coordinate logistics.

DOWNTOWN SURREY BUSINESS IMPROVEMENT ASSOCIATION

GRAPHIC DESIGN INTERN | MAY 2014 - OCT 2014

I developed the visual identity for their new events: Beats on the Streets and The Long, Long Table. I designed all marketing collaterals in printed and digital forms for their community events. I liaised with print vendors in order to oversee production, get cost estimates, negotiate optimal specifications and ensure high-quality execution of all designs.

KUMON LEARNING CENTER

DATA ENTRY ASSISTANT | JUN 2011 - NOV 2012

My main role was to enter students' data, homework and exam results into a computer database system. I verified data entry work and scan each student's information to ensure accuracy. It was also my duty to organize all paper documents into a filing system.

VOLUNTEER

YOUNG WOMEN IN BUSINESS SFU

EXECUTIVE OF MEDIA AND DESIGN | MAY 2013 - NOV 2013

CASEIT MIS INTERNATIONAL CASE COMPETITION

GRAPHIC DESIGNER | JUN 2011 - FEB 2012

SFU BUSINESS ADMINISTRATION STUDENT SOCIETY

GRAPHIC DESIGNER | OCT 2010 - APRIL 2011

EDUCATION

SIMON FRASER UNIVERSITY

SEP 2010 - JUNE 2016

Joint Major between Interactive Arts + Technology (Design) and Business Administration BBA

PROFICIENCY

TOOLS

| | |
|--------------|------------------|
| Photoshop | Microsoft Office |
| Illustrator | Basic HTML/CSS |
| InDesign | Wordpress |
| Premiere Pro | SketchUp |
| Acrobat | Canon/Nikon DSLR |

KNOWLEDGE

Branding + Identity
Visual design (print + web)
Illustration
UX/UI design
Wireframing/Prototyping
Photography + Videography

SOFT SKILLS

Critical thinking
Keen eye to detail
Enjoys collaboration
Result-oriented
Reliable + motivated
Well organized + efficient

LEISURE

Making DIY projects
Hiking new trails
Playing board games
Cruising with my board